

# A Gallery of *Lifestyle & Health* : Expo for Older Adults & Caregivers

**SPONSOR/VENDOR  
APPLICATION PACKET**

September 27 | 9 a.m. to noon  
at the Civic Auditorium  
1001 Ridge St | La Porte, IN



**EMPOWERING SENIORS & CAREGIVERS,  
STRENGTHENING OUR COMMUNITY.**

Our mission is to empower seniors and caregivers across Northwest Indiana with vital resources and services through the City of La Porte's Senior Expo for Older Adults and Caregivers. Through the information, education, and connections provided at the expo, we build a stronger, healthier region, and more fulfilling lives.

# A Gallery of Lifestyle & Health : Expo for Older Adults & Caregivers



## VENDOR REGISTRATION

DEADLINE: August 1, 2024

September 27 | 9 a.m. to noon  
at the Civic Auditorium  
1001 Ridge St | La Porte, IN

Set-Up on Sept. 26 from noon to 4 p.m.

## BUSINESS INFORMATION

Company Name:

Address:

Contact Person:

Email:

Phone:

Business Type:

Please describe your service/product in detail.

Booth size is 1 table (8' x 2'6") w/ 2 chairs

1 Booth = \$250 For Profit Businesses

1 Booth = \$150 Non Profit Businesses

# of Booths needed:

Do you need electric?

\*Electric may be limited and is available based on order in which registrations/payments are received.

Total Due:

Payments can be made via requested invoice, or by calling 219-326-9600 (visa & mastercard), or by stopping into the Park Office.

Checks payable to: City of La Porte Park & Recreation Dept.

**Interested in an ad? Contact the Park Office at 219-326-9600.**

Are you interested in providing any health screening services or demonstrations for guests? If so, please describe.

We will provide the first 250 guests with swag bags for vendor giveaways. Please describe any giveaways you wish to provide for guests.

Vendors may offer raffle items such as gift cards, gift baskets, etc. If interested, please describe your contribution.

## THANK YOU FOR YOUR REGISTRATION

For more information, contact the City of La Porte Park & Recreation Department at 219.326.9600.

**TERMS AND CONDITIONS:** In the event an organization must withdraw from the Expo, paid booth space fees can be refunded if cancellation is made in writing no later than 3 weeks before the event (deadline: Sept. 6). Cancellations after Sept. 6 will not be refunded. Submission of this form verifies that the above information is true and correct. Submission also verifies the form was read in its entirety, understood and you agree to only market the services and/or products listed and approved by the Expo Committee. You agree to represent the City of La Porte, the Park & Recreation Department and the Expo Committee to the best of your ability.

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## SPONSORSHIP FORM

DEADLINE: August 1, 2024

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### SPONSOR INFORMATION

Company Name:

Address:

Contact Person:

Email:

Phone:

Business Type:

Sponsorship Level:

Advocate Sponsor Booth?  Yes  Declined

Invoice will be emailed to contact person listed and due upon receipt.

Checks payable to: City of La Porte Park & Recreation.

Credit card payments may be made with Mastercard/Visa by calling 219.326.9600.

**\*Headline & Advocate sponsors please email logos to: [jbruder@cityoflaportein.gov](mailto:jbruder@cityoflaportein.gov).**

Interested in an ad? Contact the Park Office at 219-326-9600.

### HEADLINE SPONSOR

\*Limit: 3 **\$2,500**

- **Featured booth space in Civic lobby**
- Headline sponsor recognition on City of La Porte Park & Recreation website/Expo landing page
- **Listed as sole sponsor of 1 of 3 meeting rooms**
- Individual company banner at registration table
- Social media recognition
- **Pre-event recognition in press release**
- Announcements during event
- Large logo on outside cover of event guide
- **Full-page listing in event guide**
- Headline sponsor recognition on presentation screen
- Large logo on 2025 Save-the-Date rack card handouts

### ADVOCATE SPONSOR

**\$1,000**

- **Booth space (optional - no additional cost)**
- Advocate sponsor recognition on City of La Porte Park & Recreation website/Expo landing page
- Logo listing on sponsor banner at event
- Social media recognition
- Small logo on inside cover of program
- **Half-page listing in event guide** (upgrade to full-page for discounted rate)
- Advocate sponsor recognition on presentation screen
- Small logo on 2025 Save-the-Date rack card handouts

### FRIEND SPONSOR

**\$500**

- Company name recognition on City of La Porte Park & Recreation website/Expo landing page
- Name listing on sponsor banner at event
- Social media recognition
- Name listed on inside cover of program
- Half-page listing in event guide available for discounted rate
- Name listed on presentation screen

### IN-KIND DONATIONS

- Food & Beverage
- Door Prizes
- Decor
- Entertainment
- Marketing
- Photography
- Transportation
- Speakers

**THANK YOU FOR YOUR SPONSORSHIP**

For more information, contact the City of La Porte Park & Recreation Department at 219.326.9600.

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## DONATION FORM

### DONOR INFORMATION

Company Name:

Address:

Contact Person:

Email:

Phone:

Business Type:

In-Kind Donation:

Please describe in detail your donation and any specific needs for delivery of donation, etc.:

For questions and more information, contact Emily Archambault:  
219.326.9600 | [earchambault@cityoflaportein.gov](mailto:earchambault@cityoflaportein.gov)

## IN-KIND DONATIONS

- Food & Beverage
- Door Prizes
- Decor
- Marketing
- Media
- Speakers/Demonstrations
- Photography
- Transportation
- Entertainment

## THANK YOU FOR YOUR DONATION

For more information, contact the City of La Porte Park & Recreation Department at 219.326.9600.